About Us Page

Purpose

The purpose of an About Us page is to inform a visitor to your site about the identity of either you and/or your business. It doesn't always have to tell the whole story, but it should at least provide people with an idea of who and what you are and some personal information that people can relate to such as; education, family, etc. There are some common fixtures on this page but as visitors discover your brand, they need to distinguish what sets you and your business apart and what makes you... you.

About Us Page Content

Item	Your Copy (please use the example or replace with your own info.)
Introduction Title	Your Answer Here
	Ex: Who We Are
Introduction	Your Answer Here
	Ex: We build the technology and apply our methodologies to accelerate your growth. We provide the support and an experienced team you can rely on. Your dream of taking your business to the next level will become a reality.
Team Information, Section Title	Your Answer Here
	Ex: Meet Your Mentors

Team Member Name	Team Member Title	Team Member Bio Copy
Your Answers Here First and last name	Your AnswersHere	Your Answers Here



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Graphics

Image	Required Size	Upload Information
Background Image	1024 x 400	Upload your png image to your Graphic folders using the following naming convention: [Client Initials]_About Us Intro Background Image.
Team Member Images	500 x 625	Upload all team member images as png files with the following naming convention: [Client Initials]_About Us_[Team Member Name].



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Example About Us layout:

