



BRAND-SPECIFIC

- Style Guide
- Mock Up Sheets
 - Homepage
 - All courses
- Log in Page Image
- Product Images
 - Coming Soon Product Images
- Email Header
- Favicon
- Logo
- Horizontal Bar Image
- About Us page
 - Background Image
 - Team Image

Here is an example of the site graphics:





Site Graphics			
Type	File type	Dimension	Notes
Style Guide <ul style="list-style-type: none">All colors along with hex codesAll font family names which will be the part of website style	PDF	8 x 11	
Mock Up Sheet <ul style="list-style-type: none">Home pageAll courses page	PDF	8 X 11	
Product Images	PNG	300*400px	<ul style="list-style-type: none">Optional, Coming Soon images for products that will not be launched with the first course
Letterhead	WORD	8 x 11	
PDF Cover Page	WORD	8 x 11	
Log in Page Image	PNG	462 x 323px	
Email Header	PNG	960 x 200px	
Favicon	ICO	32 x 32px	
Logo	PNG	1000x400px	



Horizontal Bar Image	PNG	1200 X 500px	
About Us: Background image	PNG	1200 X 500px	
About Us: Team Image	PNG	500x625px	

Additional Graphics			
Type	File type	Folder Link	Special Instructions