

# 3 PROVEN METHODS TO CREATE A PROFITABLE ONLINE COURSE



**DIGITAL BADGE CHECKLIST**

[CLIENTENGAGEMENTACADEMY.COM](http://CLIENTENGAGEMENTACADEMY.COM)

## HERE'S HOW IT WORKS:

- Become an expert at digital badges
- Understand the strategy behind digital badges
- Create a learner's pathway that clearly defines and describes the digital badge
- Write expert copy that empowers the learner and the digital badge
- Get great graphics made for your digital badge
- Deploy the digital badge
- Help the learner share the digital badge
- Watch your brand explode
- Get leads for free